Benefits

Already in use by over 1,500 grocery stores across the U.S., the LaneHawk BOB solution provides a practical approach to loss prevention. LaneHawk BOB solves the BOB loss problem in a way that other products cannot by including BOB items as part of the transaction. LaneHawk BOB reduces shrink, increases revenue and is designed to pay for itself in less than 12 months. By taking advantage of the LaneHawk BOB solution, you can realize important business benefits including:

Reduce Shrink and Rapid ROI

LaneHawk BOB helps boost profits per lane by up to 10%, leading to a quick return on investment of less than 12 months.

Tighter Business Controls

LaneHawk BOB captures transaction data and BOB images to enable thorough reporting on what is going through the checkout lanes under the cart. This reporting allows you to provide an audit trail to deter collusion and "sweethearting" — so you can hold your cashiers accountable and measure your return.

Integration With Your POS System in *Real Time*

No other BOB solution is able to recognize a BOB item and then automatically send the item descriptions and UPC information directly to the POS as part of the transaction. This ensures that you get paid for your BOB items so they don't become losses.

Improved Checkout Lane Productivity

LaneHawk BOB speeds checkout by eliminating time-consuming activities such as manual scans. It also helps reduce the risk of workplace injuries because cashiers no longer have to lift awkward or heavy BOB items. LaneHawk BOB also operates within your transaction workflow — it doesn't interrupt the cashier until he or she is ready to process the BOB items, so productivity is enhanced and BOB items aren't ignored.

Flexible, Cost-Effective Scalability

LaneHawk BOB leverages open, industry-standard technologies to allow you to easily snap next-generation retailing technologies into your store infrastructure.